

# 2019 CULROC EXPOSURE PROGRAM



## Register Now!

Taichung, Taiwan ♦ November 4-8, 2019



**Plan now for the CULROC's Exposure Program  
A special opportunity to join the workshop and field visit in Taiwan!**

## Conference Highlights

### Who should attend?

The CULROC's Exposure Program is a workshop available for credit union leaders. CEOs, directors, senior staffs from credit unions, leagues, national associations and credit union organizations from ACCU members will benefit from the 5 days workshop. You will leave the workshop energized and be more excited than ever to continue empowering communities through. Over the 5 days attendees will:

- Participate in core business discuss session (e.g. computerized administrative system, auditing, new products and services included future strategy) with experienced speakers from famous university;
- Network with your peers from other countries to broaden your perspectives on industry trends;
- Take part in credit union visit to learn how Taiwan has become one of the most successful credit union educational system in this region; and
- Gain practical advice and implementation strategies from senior-level executives representing credit unions, national associations, and regulatory bodies.

*Attendees ever joined  
this workshop are  
satisfied with what they learn and experience*

### What to gain?

Attend this workshop is to help position your credit union core business for the future. You'll acquire insight about new concepts, current trends, and training issues. Broaden your cooperatives' horizons and learn new ways to address challenges and recognize opportunities from speakers who will also provide techniques from practical application.

### How to get new ideas?

The theme discussed in this workshop is 「Local Service, Global Reach」 for your own credit unions. The theme follows the message of 2019 International Credit Union (ICU) Day. With exchanging ideas and concept from attendees and professors, we'll conclude proper programs that offer the ideas directions for your credit union planning.

### Ensure credit unions stability through professional management

Microfinance issues for your credit union will be focused on this workshop. Through proper seminar and discussion, leaders and staffs will be able to consolidate the operation management of credit unions.

## Keynote Speakers

Yao-Men Yu	<ul style="list-style-type: none"><li>-CULROC Adviser</li><li>-Associate Professor, Department of Cooperative Economics and Social Entrepreneurship, Feng Chia University</li><li>-Chairman of Taiwan Cooperation Development Foundation</li></ul>
Ying-Chen Chang	<ul style="list-style-type: none"><li>-CULROC Adviser</li><li>-Professor, Department of Social Policy and Social Work</li><li>-Director of Center for General Education, National Chi Nan University</li></ul>
Chao-Chan Wu	Department Head, Associate Professor, Department of Cooperative Economics and Social Entrepreneurship, Feng Chia University
Yung-Yu Wang (Joel)	CEO Credit Union League of ROC

## Tentative Schedule

Date /Time	Activity	Remark
<b>3<sup>rd</sup> November (Sun) Arrival</b>		
<b>4<sup>th</sup> November (Mon.)</b>		
09:00-10:10	Opening & Group Photo	
10:30-11:00	Coffee Break	
11:00-12:00	Orientation & Self-Introduction of Participants CULROC Introduction	
12:00-14:00	Welcome Luncheon	
14:00-14:20	Opening	CULROC office
14:20-15:10	Keynote Speech	Speaker: CULROC Advisor
15:10-15:30	Break	
15:30-17:00	Group Discussion	Workshop- Participants from Asia country
18:00-	Dinner	
<b>5<sup>th</sup> November (Tue.)</b>		
09:00-10:20	Group Discussion	Workshop- Participants from Asia country
10:20-10:40	Coffee Break	
10:40-12:00	Group Discussion	Workshop- Participants from Asia country
12:00-13:30	Lunch	
14:00-16:00	Visit Feng Chia University	Academic visit
16:30-18:00	Tour	
18:00-	Dinner	
<b>6<sup>th</sup> November (Wed.)</b>		
10:00-12:00	Visit Cao-Sheng Credit Union	
12:00-13:30	Lunch	
14:00-16:00	Visit Pan-Ding Credit Union	
16:30-18:00	Tour	
18:00	Dinner	
<b>7<sup>th</sup> November (Thu.)</b>		
10:00-12:00	Visit National Chi Nan University	Academic visit
12:00-13:30	Lunch	
14:00-17:30	Tour	
18:00	Dinner	

## Tentative Schedule

<b>8<sup>th</sup> November (Fri.)</b>		
09:00-12:00	Evaluation & Closing	
12:00-14:00	Lunch	
14:00-	Departure	<b>Attendees who would like to leave earlier</b>
	Free time / Shopping (Carrefour)	Attendees who depart next day
18:00-	Dinner	
<b>9<sup>th</sup> November (Sat.) Departure</b>		

\*This schedule might be changed, depending on circumstances.

# Registration Note

## 📄 Participant Qualifications:

- Be an executives or staff of ACCU member federations and primary CU.
- Have extensive credit union experience and knowledge.
- Good in spoken English.
- Attend CULROC Exposure Program for the first time.

## 📄 Obligation:

- Participants have to give a 15 minute presentation about their organization.
- 3 participants will be selected to share their experience or best practice in their countries in the second day seminar (November 6<sup>th</sup>) for 15 minute.  
(If you are interested in any topics, you are welcome to volunteer; if no one volunteers, CULROC has the right to select 3 participants.)

## 📄 Restriction:

- The maximum is 12 participants.
- Every federation can only send 2 candidates.
- After receiving confirmation letter, participant is requested to provide flight and visa information to confirm attendance before October 16<sup>th</sup>.  
(If there is any assistance needed, please notify in advance.)
- The program may be cancelled if less than 6 applicants register.

## 📄 Notes:

- CULROC will cover:
  - The cost of meals (from dinner of November 3<sup>rd</sup> to breakfast of November 9<sup>th</sup>)
  - Twin room accommodation (during the program from November 3<sup>th</sup> to 8<sup>th</sup>)
  - Resource persons and training material
  - Local transportation in Taiwan (including your round-trip airport fare)
- Flight tickets (includes tax), visa fee, extra meals and accommodations before November 3<sup>rd</sup> and after November 9<sup>th</sup> should be borne by participants/organizations.  
(If you are unsure, you are welcome to inquire anytime.)

**Association of  
Asian Confederation of Credit Unions**  
Bangkok, Thailand

**Application Form**

**CULROC Friendship Program 2019**

November 4-8, 2019

<b>Name:</b>	(Last name, Middle name, Given name)
<b>Gender</b>	
<b>Nationality:</b>	
<b>Position in CU:</b>	
<b>Organization/Credit Union:</b>	
<b>Email Address:</b>	
<b>Mobile Phone:</b>	
<b>Name in Badge:</b>	
<b>Name in Certificate:</b>	
<b>Person to Contact in case of Emergency &amp; Mobile Phone:</b>	

*The following information is required and will be kept confidential:*

<b>Date of Birth:</b>	
<b>Dietary Restriction:</b>	
<b>Other Requirement (if any):</b>	

\_\_\_\_\_  
Signature of Applicant

***Application should be submitted to ACCU on or before September 30<sup>th</sup>, 2019.***

***The maximum will be 12 participants only! Please apply as soon as possible!***